

28-31
March

EXHIBITION '18

BAIKALTOUR



SibExpoCentre

www.sibexpo.ru

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Exhibition '18

BAIKALTOUR

The XXI specialised tourist Baikaltour exhibition is a unique business platform for industry professionals' meetings in anticipation of the tourist season at Lake Baikal.

Baikaltour traditionally demonstrates Baikal Region as a promising area for the development of active tourism, sports and recreation, represents the potential of tourism opportunities in Siberian and Far Eastern regions, and also contributes to the development of cooperation with tourism industry of Asia-Pacific region countries.



Exhibition organisers:

Agency on tourism of Irkutsk Region;

Sibexpocentre OJSC - a member of the Russian Union of exhibitions and fairs

The exhibition is held with support of: Government of Irkutsk Region, Administration of the city of Irkutsk, Committee on Tourism, Resort and Recreation, Restaurant and Hotel Activities at the Chamber of Commerce and Industry of Eastern Siberia, Partnership of Producers and Entrepreneurs Irkutsk regional association of employers, Siberian Baikal Tourism Association.



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4 days

Duration Exhibitions

4500 sq.m.

total area of the exhibition

210

participating
companies

9000

visitors

98%

plan to participate
in the next exhibition

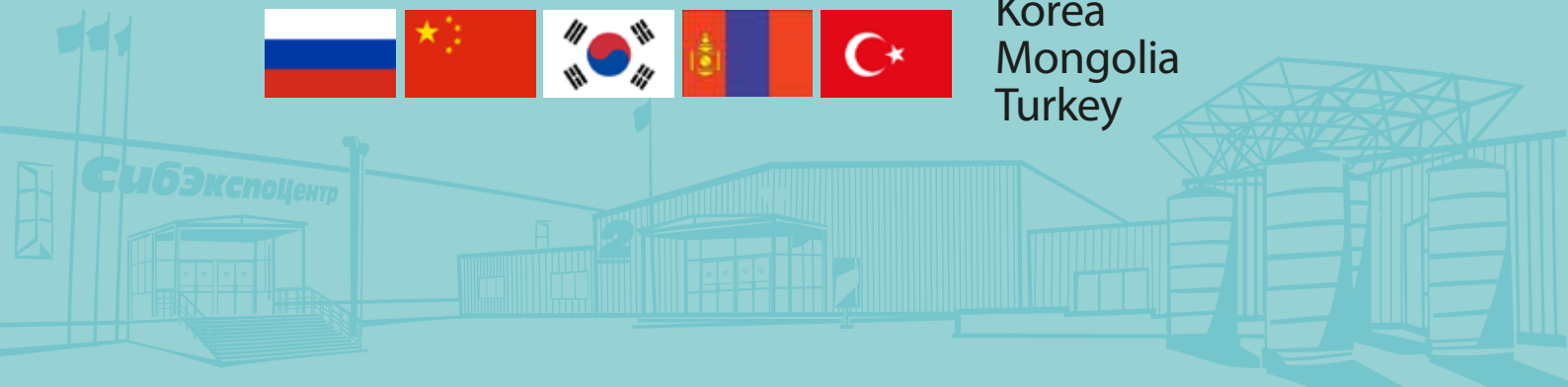
90%

consider participation
in the exhibition as efficient

Geography of participants



China
Korea
Mongolia
Turkey



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Programme of the Baikaltour exhibition

1

Tourism on the Tea Road

2

Consolidated expositions
of China, Mongolia, Korea

3

Work of the Tea Pavilion
(India, China, Korea)

4

Festival of National Dance

5

Festival of Gastronomic Tourism

6

The 'Best Maid' competition

7

Advanced training courses for person-
nel of motels and hotels



**the program can be changed*



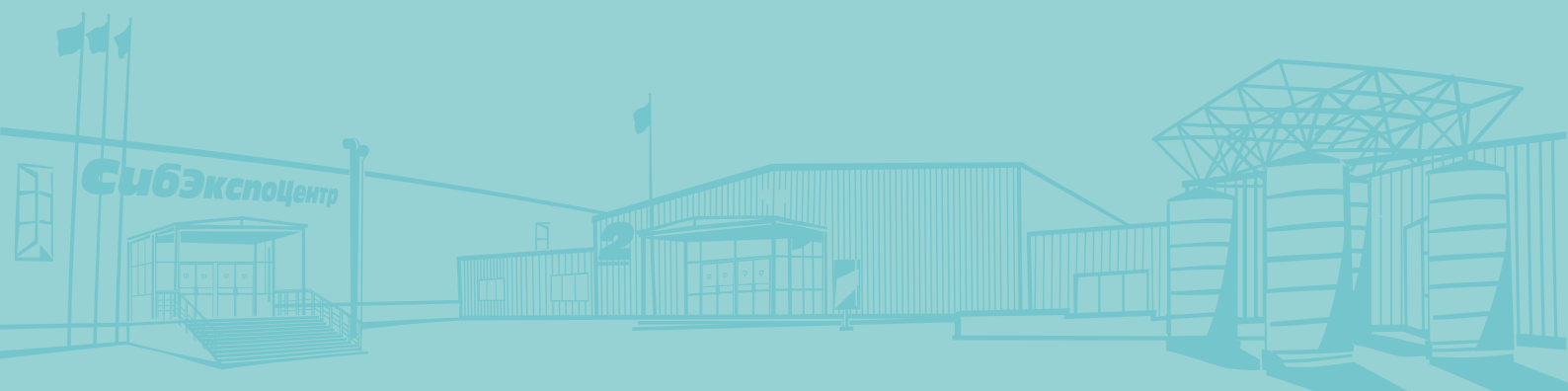
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Exhibition sections:

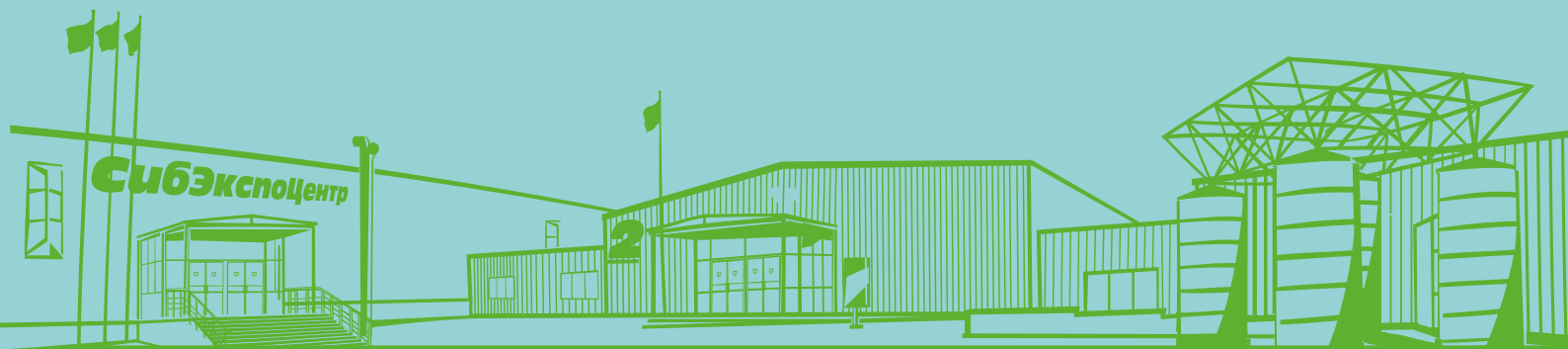
- Tour operators and travel agencies
- Tourist associations, unions, organisations
- State tourism authorities
- Sanatoriums and resorts
- Medical tourism and SPA services
- Hotels, hotel complexes, recreation centres
- Entertaining complexes, restaurants, catering
- Airline companies, carrier companies
- Manufacturers of tourist, sports outfit
- Equipment, technologies, products for the hospitality industry
- Nature reserves, national parks
- Religious tourism
- Red tourism
- Museums, ethnographic complexes
- Insurance companies, banks
- Educational institutions training specialists in the field of tourism and hospitality industry
- Organisers of foreign education
- Specialised media, Internet-resources



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Equipped area **85** US dollars/ m²

Registration fee **125** US dollars

Open area **35** US dollars/ m²

Remote participation **125** US dollars

Venue:

Sibexpocentre OJSC
253-a Baikalskaya st., Irkutsk, Russia, 664050
Pavilion №1, №2

Exhibition Manager:

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